

D¢LLTechnologies

BUSINESS UPDATE

NOTICES

Non-GAAP Financial Measures

This presentation includes information about non-GAAP revenue, non-GAAP operating income, non-GAAP net income, and non-GAAP earnings per share attributable to Dell Technologies Inc. – diluted (collectively the "non-GAAP financial measures"), which are not measurements of financial performance prepared in accordance with U.S. generally accepted accounting principles. We have provided a reconciliation of the non-GAAP measures to the most directly comparable GAAP measures in the slides captioned "Supplemental Non-GAAP Measures."

Special Note on Forward Looking Statements

Statements in this material that relate to future results and events are forward-looking statements and are based on Dell Technologies' current expectations. These forward-looking statements include Dell Technologies' current expectations regarding GAAP revenue, non-GAAP revenue, GAAP operating income, non-GAAP operating income, non-GAAP tax rate, non-GAAP share count – diluted, GAAP earnings per share and non-GAAP earnings per share for full fiscal year 2020. In some cases, you can identify these statements by such forward-looking words as "anticipate," "believe," "could," "estimate," "expect," "intend," "confidence," "may," "plan," "potential," "should," "will" and "would," or similar expressions. Actual results and events in future periods may differ materially from those expressed or implied by these forward-looking statements because of a number of risks, uncertainties and other factors, including those discussed in Dell Technologies' periodic reports filed with the Securities and Exchange Commission. Dell Technologies assumes no obligation to update its forward-looking statements.

AGENDA

9:00 – 9:05 AM	Opening Remarks Rob Williams, Senior Vice President, Investor Relations
9:05 – 9:20 AM	Purpose & Vision Michael Dell, Chairman & Chief Executive Officer
9:20 – 9:40 AM	Strategy & Value Creation Dennis Hoffman, Senior Vice President, Corporate Strategy
9:40 – 10:05 AM	Operations & Innovation Jeff Clarke, Vice Chairman
10:05 – 10:25 AM	Value Creation & Financial Framework Tom Sweet, Chief Financial Officer
10:25 – 11:55 AM	Q&A All Participants
11:55 – 12:00 PM	Closing Remarks Tom Sweet, Chief Financial Officer



PURPOSE & VISION

Michael Dell, Chairman & Chief Executive Officer

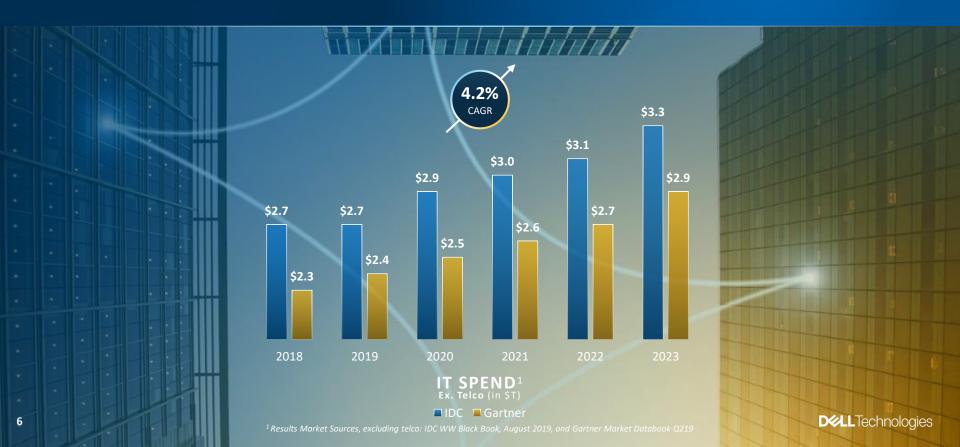
Data Drives Human Progress

Our greatest opportunity lies within putting the most data to work to help the most people



Modernization Required to Harness Power of Data

Customers are investing in the digital future, but complexity requires simplified, integrated solutions



At the Center of our Customers' Digital Future

Our positioning allows us to be an open simplifier, preserving and moving data across any environment



The Essential Infrastructure Company

Long-term value creation reflects the aligned interests of customers, shareholders, team members and society-at-large

PURPOSE

To create technologies that drive human progress.

This is why we are in business.

VISION

To become the essential infrastructure company – from the edge to the core to the cloud – not only for today's applications, but for the cloud-

native world we're entering.

STRATEGY

Lead our customers' journey to becoming a digital organization through IT, Workforce, Security & Application Transformation, and lead the consolidation of the core infrastructure markets in which we compete.











Customers

Shareholders

Team Members

Partners

Community



STRATEGY & VALUE CREATION

Dennis Hoffman, Senior Vice President, Corporate Strategy

STRATEGY & VALUE CREATION

- 1 We are focused on value creation with significant upside
- (2) Three IT industry dynamics shaping value creation
 - IT architectural complexity
 - Digital transformation imperative
 - Strategic vendor consolidation
- (3) Dell Technologies is uniquely positioned to capitalize on these dynamics and create value



Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers



CURRENT OPERATIONS

Consolidate core end markets through ongoing share gains

Improve margins with scale optimization and product mix shift



SYNERGIES

Tightly integrated software and solutions

Cross-sell and go-tomarket opportunities



NEW OPPORTUNITIES

R&D investments in emerging areas of technology

M&A

Partnerships, including public cloud providers and telecommunications



CORPORATE STRUCTURE

Intellectual property realignment

Simplification of operations

Asset divestitures



CAPITAL STRUCTURE

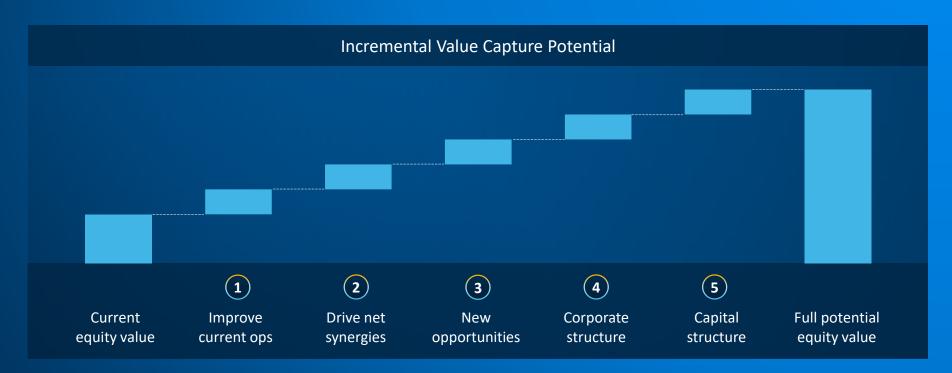
Reduce core leverage and interest expense

Refinancing efforts to smooth out maturity stacks

Aligned shareholder interests

Incremental Value Creation Opportunity

While current value comes largely from current operations, future value addition is evenly spread

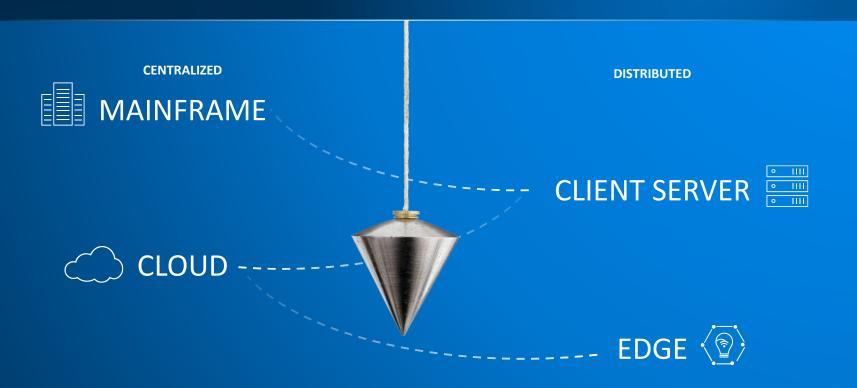


Three Industry Dynamics Shape Value Creation



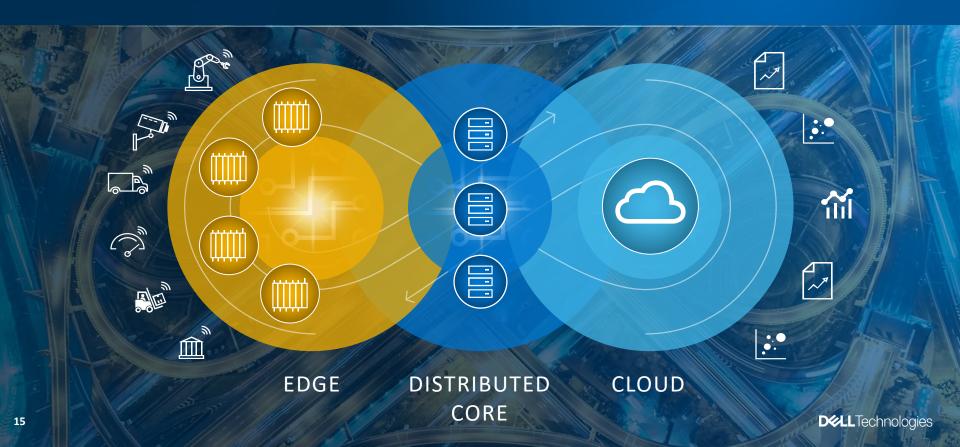
Computing Paradigm Pendulum Continues and Accelerates

Successive generations of compute models do not fully replace previous generations



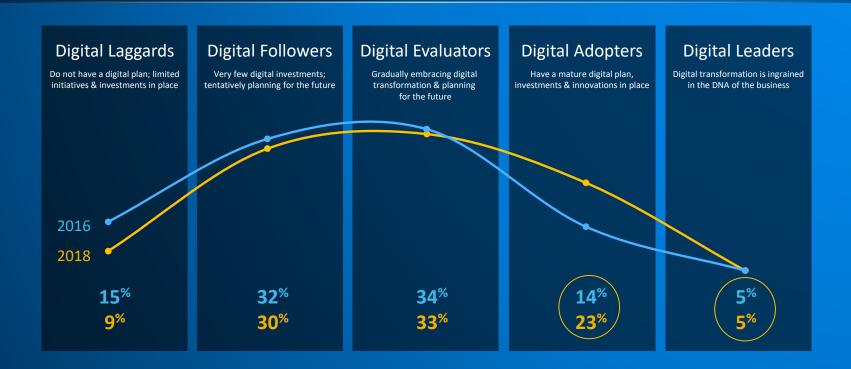
... Creating Distributed, Multi-Tier IT Architectures

Dramatically expanding the landscape of where work(loads) can run and where data can live



Digital Transformation is Imperative and Challenging

IT organizations struggle to manage the pace of change and ramp in complexity



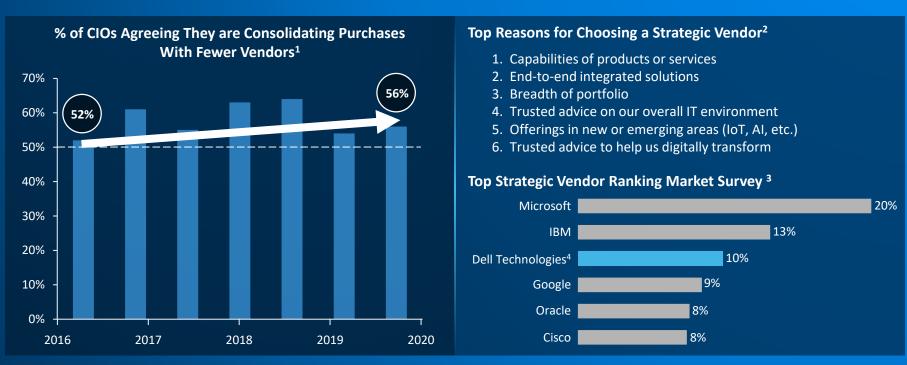
Complexity of IT Operations has Increased Exponentially

Foundational responsibility of IT is to responsibly place workload and data to enable the business



Vendor Consolidation is Increasingly an Explicit Objective

As a result of added complexity, customers are looking for larger, more outcome-centric IT vendor relationships



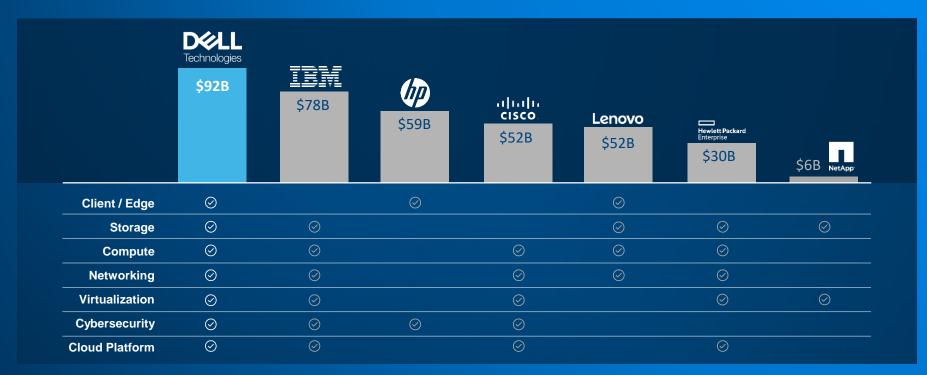
¹ Source: Bernstein IT Hardware June 2019 CIO Survey

² Source: Double-blind market survey N=5000 and customer survey N=4500, Dell Technologies 1H FY20

D¢LLTechnologies

Dell Technologies is the Largest and Most Complete Vendor

Uniquely positioned as a trusted strategic vendor



Industry Dynamics Shape the Value Creation Environment

We created Dell Technologies to leverage and drive these dynamics for maximum value creation







INDUSTRY DYNAMICS

WINNING IMPERATIVES

DELL TECHNOLOGIES POSITION



Increasing maturity of IT product categories driving Industry Consolidation

Vendors must have the scope and share to make the Strategic Vendor Shortlist

Growing our leading market share positions across IT infrastructure landscape



Digital Transformation pressuring IT operations to increase agility and elevate

Vendors need to be able to help **Deliver an Outcome**, not just

sell a point product

Driving transformation-enabling solutions and software platforms



Accelerating swings in computing model increasing Architectural Complexity

Vendors must be **Relevant and Capable** from edge to core to cloud

Leveraging well-established global service and support operations to serve edge, core and cloud



OPERATIONS & INNOVATION

Jeff Clarke, Vice Chairman

OPERATIONS & INNOVATION

- 1 Uniquely advantaged to capitalize on industry trends
- (2) Operationalized strategy to drive long-term value for customers and shareholders
- (3) World-class go-to-market, supply chain and services organizations



Dell Technologies is Advantaged

The unique portfolio and expertise to win today and into the future

\$20B	25K+	20K	2K
R&D invested	Patents & patent	Engineers, data	Petabytes of
over past 5	applications	scientists & PhDs	SSDs shipped
Fiscal Years ¹		85% writing SW	in FQ2

Highly diversified solutions provider, with expertise in:

Client & Edge	IT Infrastructure	Software & Multi-Cloud
Commercial Client Gaming & High-end Consumer	External Storage All-flash arrays	Software Defined Data Center Managed Cloud
Flat Panel Monitors	x86 Servers	Cloud-Native App Development
Endpoint Management Mobile Workforce Support & Deployment	Converged & Hyperconverged Infrastructure Networking	Managed Security Services Integrated Risk Management
Support a Deployment		

Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers





SYNERGIES



NEW OPPORTUNITIES



CORPORATE STRUCTURE

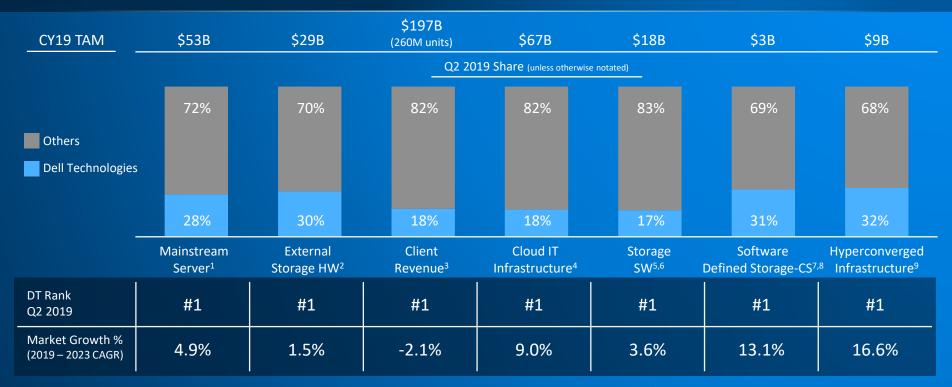


CAPITAL STRUCTURE



Leading in the Core

We are a leader in key markets where we compete — Driving Consolidation & Outperforming the Industry







Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers





SYNERGIES



NEW OPPORTUNITIES



CORPORATE STRUCTURE



CAPITAL STRUCTURE



Broad Collaboration Across the Family

Deeply integrating technologies to enable end-to-end solutions for IT architecture of the future

Points of Integration

VxRail and vSAN released together simplifying HCI

Software Defined Datacenter (VCF + Dell EMC compute, storage, networking & management)

Software Defined Networking (VMware NSX + Dell EMC Open Networking)

Dell Technologies Cloud

Consistency in infrastructure & orchestration

Manage workloads across private clouds, public clouds & the edge

Kubernetes for cloud-native app development

Datacenter-as-a-Service

Unified Workspace

Simplified end-user management

PC-as-a-Service

Security from edge to core to cloud

Application management

Support & Deployment

Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers









OPPORTUNITIES



CORPORATE STRUCTURE



CAPITAL STRUCTURE



Expanding through New Opportunities

Leveraging the Dell Technologies estate and M&A, investments and partnerships to deliver comprehensive solutions



Supported by World-class Organizations

Global scale and operations to capture growth opportunities ahead of us



Sales

Largest direct sales force in industry, ~40K strong

Fast-growing channel program

Expanding cross-sell opportunities across Dell Technologies' portfolio



Services

34K+ full-time services & support employees

More than 2,200 service centers

25+ repair centers globally



Supply Chain

More than \$65 Billion in procurement spend per year

Operate in 180 countries w/ 25+ manufacturing locations

900+ parts distribution centers globally



Financial Services

Managed Assets of \$10.2B

Originations have doubled in 3 years

Flexible consumption models

Financing & leasing arrangements





VALUE CREATION & FINANCIAL FRAMEWORK

Tom Sweet, Chief Financial Officer

VALUE CREATION & FINANCIAL FRAMEWORK

- 1 Our model is built to deliver consistent results in any environment
- (2) We are driving value creation through three distinct levers operational, investments and structural
- (3) Our financial framework is focused on relative growth, with profitability growing faster than revenue



Long-Term Financial Operating Model

Driving consistent performance and strong cash flow over time

Relative Share Growth

Long-Term profitable growth with flexibility to adjust to market conditions

P&L Leverage

Growing operating income faster than revenue

Strong Cash Flow

Generating strong cash flow over time to de-lever

EPS Acceleration

Growing EPS faster than operating income over time driven by higher profitability and reduction in interest expense



Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers





SYNERGIES



NEW OPPORTUNITIES



CORPORATE STRUCTURE



CAPITAL STRUCTURE



Operational Value Creation

Efficiently running the business to deliver consistent performance and grow revenue, profitability and cash flow





Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers









OPPORTUNITIES



CORPORATE STRUCTURE



CAPITAL STRUCTURE



Investment Value Creation

Investing in R&D and GTM to strengthen core and expand our capabilities; Investing in M&A for future growth



Guiding Principles

- Disciplined Approach: Investment decisions based on maximizing ROI
- Long-Term Focus: Invest to strengthen long-term business model
- Adaptability: Level of investment will vary with opportunity and business needs



Focus Areas

R&D

~\$20B over last 5 years1

Go-To-Market

Storage specialists, generalists and marketing ~\$1B+ run rate

M&A

Over \$5.5B since the EMC transaction²

Dell Technologies Capital

~\$800M portfolio; \$300M+ invested since EMC transaction



Value Creation

Maximizing Dell Technologies' equity value for all aligned shareholders through five distinct levers









NEW OPPORTUNITIES



CORPORATE STRUCTURE



CAPITAL STRUCTURE



Structural Value Creation

Simplifying capital and operational structures to drive long-term value



Significant gross debt paydown as we continue the path back to investment grade (~\$17.5B since EMC transaction)



Smoothing debt towers via refinancing activity



Restructuring asset group – ~\$7B divestitures (Services, Software, and ECD)



Aligned shareholder interest across classes with Class V transaction (\$20B+ deal)



Unifying Kubernetes, containers and cloud-native software assets under VMware

Structural Value Creation

Rapidly de-levering the balance sheet to return to investment grade metrics by end of FY 2021





Capital Allocation Focus

- Investing in the business to drive long-term sustained free cash flow
- Rapidly de-levering using core free cash flow and balance sheet cash
- Targeting net core debt reduction of at least \$4.0B in FY21³
- Achieving core debt leverage ratio of 2.0x 3.0x by the end of FY21

² Core leverage calculated using core debt as numerator and core EBITDA as denominator; core EBITDA calculated using Dell Technologies consolidated Adjusted EBITDA less 19% of VMW EBITDA less DFS estimated EBITDA. DFS estimated EBITDA calculated as a 4% return on assets comprised of financing receivables and DFS operating lease balance. 4% return on assets is derived from a peer benchmark analysis and is an indicative proxy for DFS EBITDA.

Subject to market conditions.



¹ Core debt represents the total amount of our debt, less: (a) unrestricted subsidiary debt, (b) DFS related debt, and (c) other debt.

Structural Value Creation

Paying down debt and refinancing maturity towers to get back to investment grade



- \$17.5B gross debt paydown since EMC transaction, including \$2.9B year to date
- \$12.4B core debt reduction since the transaction through 2Q
- Continue to opportunistically pay down debt and refinance to smooth maturity profile
- Less than \$3.5B core debt maturing on average per year over the next 10 years, less than historical average adjusted free cash flow generation²



Long-Term Non-GAAP Financial Framework

Relative growth with profitability growing faster than revenue

	FY20 NON-GAAP GUIDANCE ¹	LONG-TERM FRAMEWORK	GROWTH DRIVERS
REVENUE	\$93.0B — \$94.5B	Revenue in line with IT spending ex-telco growth +/- 1%²	Core solutions share gains; software, cloud, HCI, and other businesses
OPERATING INCOME	\$9.8B — \$10.2B	Operating income to grow faster than revenue	Mix shift to storage, software, multi-cloud solutions, operating expense leverage
DILUTED EPS	\$6.95 – \$7.40	EPS to grow faster than operating income	Leverage from interest expense reduction



Q&A

Michael Dell, Dennis Hoffman, Jeff Clarke & Tom Sweet

KEY TAKEAWAYS

- (1) Strategically positioned to capture key technology trends
- 2 Investing and innovating in key growth areas
- 3 Driving tighter collaboration with R&D and go-to-market investments
- (4) Relative revenue growth with operating income and EPS growing faster than revenue





APPENDIX

Debt Summary & Supplemental Non-GAAP Measures

Debt Summary

mmary \$ in billions 1, 4	EMC Close	2Q19	3Q19	4Q19	1Q20	2Q20
Revolver	2.0	-	-	-	-	-
Term Loan A	9.4	5.5	4.2	7.8	6.0	4.6
Term Loan B	5.0	5.0	5.0	4.9	4.9	4.9
Investment Grade Notes	20.0	20.0	20.0	20.0	20.8	20.8
DFS Allocated Debt	(1.0)	(1.6)	(1.1)	(1.6)	(1.3)	(1.4)
Total Core Secured Debt ²	35.4	28.9	28.0	31.1	30.4	28.8
High Yield Notes	3.3	3.3	3.3	3.3	3.3	3.3
Asset Sale Bridge	2.2	-	-	-	-	-
Legacy Dell Unsecured Notes	2.5	2.0	2.0	2.0	2.0	1.4
Legacy EMC Unsecured Notes	5.5	3.0	3.0	3.0	3.0	3.0
Total Unsecured Core Debt	13.4	8.2	8.2	8.2	8.2	7.6
Total Core Debt ³	48.8	37.1	36.2	39.3	38.6	36.4
Margin Loan	2.5	2.0	2.0	3.4	4.0	4.0
Mirror Loan	1.5	-	-	-	-	-
Other	-	0.1	0.1	-	-	-
Total Other Debt	4.0	2.1	2.1	3.4	4.0	4.0
DFS Debt	3.5	5.6	5.9	5.9	6.3	6.6
DFS Allocated Debt	1.0	1.6	1.1	1.6	1.3	1.4
Total DFS Related Debt	4.5	7.1	7.1	7.5	7.6	8.1
Total Debt, Excluding Unrestricted Subsidiaries ⁵	57.3	46.3	45.4	50.2	50.2	48.6
Total Unrestricted Subsidiary Debt	-	4.0	4.0	4.0	4.0	4.1
Total Debt, Including Unrestricted Subsidiaries ⁵	57.3	50.3	49.4	54.2	54.2	52.6

¹ Amounts are based on underlying data and may not visually foot due to rounding.

² Core Secured Debt represents secured term loans, investment grade notes, and revolver. It excludes DFS allocated debt based on a 7:1 leverage ratio of DFS financing receivables and fixed assets supporting operating leases.

³ Core Debt represents the total amount of our debt, less: (a) unrestricted subsidiary debt, (b) DFS related debt, and (c) other debt.

Principal Face Value.

⁵ VMware, Pivotal and their respective subsidiaries are considered unrestricted subsidiaries for purposes of the existing debt of Dell Technologies.

Revenue

\$ in millions	FY18	FY19	FY20 (\$B)
Consolidated GAAP revenue	79,040	90,621	\$92.7 - \$94.2
Impact of purchase accounting ²	1,269	703	0.3
Non-GAAP revenue	80,309	91,324	\$93.0 - \$94.5

¹ GAAP results will include substantial non-cash purchase accounting adjustments for the next several years related to the EMC merger transaction.

² This amount includes non-cash purchase accounting adjustments primarily related to the EMC merger transaction.

Operating Income

\$ in millions	FY18	FY19	FY20 (\$B)
Consolidated GAAP operating income (loss)	(2,416)	(191)	\$2.9 - \$3.3
Non-GAAP adjustments:			
Impact of purchase accounting and amortization of intangibles	8,526	6,958	4.8
Transaction costs ³	502	750	0.1
Stock based compensation	835	918	1.2
Other corporate expenses ⁴	325	419	0.8
Total adjustments to operating income	10,188	9,045	6.9
Non-GAAP operating income	7,772	8,854	\$9.8 - \$10.2

¹ GAAP results will include substantial non-cash purchase accounting adjustments for the next several years related to the EMC merger transaction.

² This amount includes non-cash purchase accounting adjustments primarily related to the EMC merger transaction.

³ Consists of acquisition, integration, and divestiture-related costs, as well as the costs incurred in the Class V transaction.

⁴ Consists of impairment charges and severance, facility action, and other costs.

Consolidated Net Income

\$ in millions	3Q19	4Q19	1Q20	2Q20	FY18	FY19	TTM
Consolidated GAAP net income (loss)	(895)	(287)	329	4,505	(2,926)	(2,181)	3,652
Non-GAAP adjustments:							
Impact of purchase accounting and amortization of intangibles ²	1,739	1,734	1,318	1,162	8,526	6,958	5,953
Transaction costs ³	167	387	42	47	502	824	643
Stock based compensation	256	247	263	301	835	918	1,067
Other corporate expenses ⁴	258	31	23	714	325	419	1,026
Fair value adjustments on equity investments ⁵	17	(113)	(62)	(80)	(72)	(342)	(238)
Aggregate adj for income taxes ⁶	(345)	(407)	(704)	(4,898)	(2,835)	(1,369)	(6,354)
Total adjustments to net income	2,092	1,879	880	(2,754)	7,281	7,408	2,097
Consolidated Non-GAAP net income	1,197	1,592	1,209	1,751	4,355	5,227	5,749

¹ GAAP results will include substantial non-cash purchase accounting adjustments for the next several years related to the EMC merger transaction.

² This amount includes non-cash purchase accounting adjustments primarily related to the EMC merger transaction.

³ Consists of acquisition, integration, and divestiture-related costs, as well as the costs incurred in the Class V transaction.

⁴ Consists of impairment charges and severance, facility action, and other costs.

⁵ Consists of the gain (loss) on strategic investments, which includes the fair value adjustments on equity investments.

⁶ Consists of the tax effects of non-GAAP adjustments, as well as an adjustment for discrete tax items.

FY20 Financial Guidance²

\$ in billions, except per share amounts	Revenue	Operating Income	Diluted EPS ⁷
GAAP guidance	\$92.7 - \$94.2	\$2.9 - \$3.3	\$5.45 - \$5.9
Estimated adjustments for:			
Impact of purchase accounting and amortization of intangibles 3,5	0.3	4.8	5.92
Stock-based compensation ⁵	-	1.2	1.34
Other corporate expenses ^{4,5}	-	0.9	0.89
Aggregate adjustment for income taxes ⁶	-	-	(6.65)
Non-GAAP guidance	\$93.0 - \$94.5	\$9.8 - \$10.2	\$6.95 - \$7.40



¹ GAAP results will include substantial non-cash purchase accounting adjustments for the next several years related to the EMC merger transaction.

² The Company's GAAP and non-GAAP financial guidance for the fiscal year ended January 31, 2020 includes the estimated impact of the new leasing standard, incremental financing costs associated with the closing of the Class V transaction and current LIBOR costs, and minority interest deductions of the Company's public subsidiaries.

³ Impact of purchase accounting and amortization of intangibles represents an estimate for acquisitions completed as of February 1, 2019 and does not include estimates for potential acquisitions, if any, during FY20.

⁴ Other corporate expenses primarily includes impairment charges, fair value adjustments on equity investments, severance and facility action costs for 1HFY20, and primarily integration costs for 2HFY20. No estimates for 2HFY20 are included for guidance purposes of potential fair value adjustments on strategic investments given the potential volatility of either gains or losses on those equity investments. Additionally, no estimate for 2HFY20 is included for any potential severance and facility action costs, as they cannot be reasonably estimated at this time.

⁵ Reported impacts on diluted earnings (loss) per share are presented before tax impact.

⁶ The aggregate adjustment for income taxes is the estimated combined income tax effect for the impact of purchase accounting and amortization of intangibles, stock based compensation, and other corporate expenses, and includes the tax impact of discrete items. The Company's GAAP tax rate includes these items and is subject to variance arising from changes in tax laws and other events and trends that may materially change our estimates. Therefore, the GAAP tax rate is not relevant for guidance purposes. Our GAAP tax rate includes deferred tax benefits of \$4.9 billion recorded for the intra-entity asset transfers of intellectual property that were completed during 1HFY20. The Company's non-GAAP tax rate is expected to be 16% plus or minus 100 basis points. For purposes of non-GAAP earnings per share, a non-GAAP tax rate of 16% was assumed.

⁷ GAAP and Non-GAAP diluted share count is expected to be between 750M and 755M.