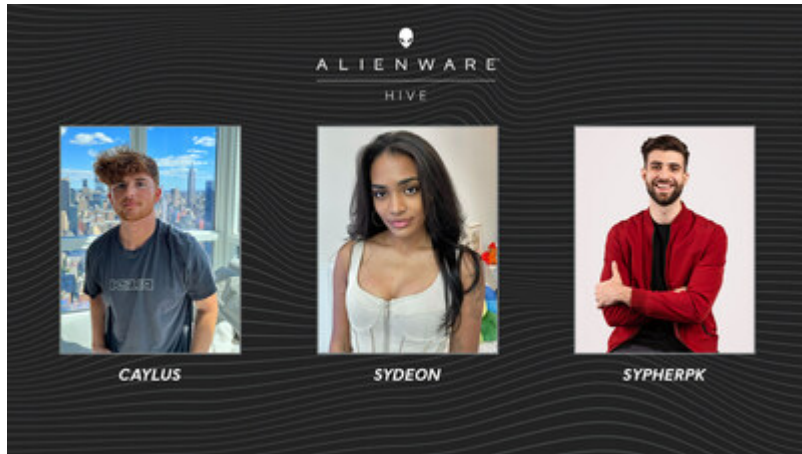


Leveling Up: New Alienware Hive Members Join the Community

October 16, 2023

Meet Caylus, Sydeon, and SypherPK, our newest Alienware Hive members

ROUND ROCK, Texas, Oct. 16, 2023 /PRNewswire/ -- Throughout our history, Alienware has partnered with gaming leaders around the world including esports organizations, professional gamers, streamers, and entertainers – many of which are members of the Alienware Hive community. Serving as an important extension of our active community of gamers worldwide, [the Alienware Hive](#) creates meaningful opportunities for us to engage with new and longtime Alienware fans.



Today we are excited to announce the most recent additions to the Alienware Hive community - **Caylus, Sydeon and SypherPK**.

To kick start the partnerships, Caylus, Sydeon and SypherPK will receive the latest and greatest high-performance Alienware hardware. Their personalities are as diverse as their interests – whether they are creating entertaining content or streaming games, pursuing philanthropic projects, or just straight-up getting technical, Alienware will power their passions.

Meet our new Hive members and be sure to connect with them on social to learn even more about their stories and passions.

We invite all of you to tune into [alienware.twitch.tv](#) during TwitchCon to participate in their official introduction to the Alienware community through a short Q&A. For those that will be attending TwitchCon on-site, be sure to drop by the LAN to meet Caylus, Sydeon and SypherPK in person through a wide variety of activations. See [HERE](#) for our TwitchCon scheduled activities.

Expect to hear a lot more from our new Hive members in the coming months through curated content, brand creative, experiential moments, entertaining activations, and key conversations around topics within and around gaming. In the meantime, we're pleased to welcome Caylus, Sydeon and SypherPK to the Alienware Hive family.

Follow Caylus on [Instagram](#), [TikTok](#), [X](#) and [YouTube](#).

Follow Sydeon on [Instagram](#), [TikTok](#), [X](#), [YouTube](#) and [Twitch](#).

Follow SypherPK on [Instagram](#), [TikTok](#), [X](#), [YouTube](#) and [Twitch](#).





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SYDEON

A born creative, Sydney "Sydeon" Parker is much more than an up-and-coming streamer: she's a 360° content creator who's as comfortable doing cosplay as she is broadcasting from her computer. Backed by a strong, close-knit community she built from the ground up, Sydeon streams a variety of games, from MOBAs to FPSs to cozy games, that give her a chance to showcase her winning personality and infectious laugh.



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SYPHERPK

As a top Fortnite creator and the co-founder of Oni Studios, a \$10M production studio and talent incubator, SypheerPK had a breakout year in 2022. He was inducted to the Fortnite Icon Series as a playable character, helped launch gaming's first woman-led Fortnite creative studio, secured major brands deals with State Farm, the NFL, and Honda, was featured on Ad Age's "Gamers Brands Should Know" roundup, and made the Forbes "30 under 30" list.

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