

Dell NativeEdge Software Transforms Edge Operations

May 23, 2023

Dell Technologies edge portfolio advancements make it easier to deploy and secure edge infrastructure, improve operations and boost network performance

LAS VEGAS, May 23, 2023 /PRNewswire/ -- **DELL TECHNOLOGIES WORLD --**



News summary

- Dell NativeEdge software platform simplifies, secures and automates edge infrastructure and application deployment
- Customers can achieve up to 130% return on investment in three years, significantly improve deployment times and reduce edge operations costs¹
- Dell Validated Design for Retail Edge provides intelligent warehouse automation to improve worker productivity and accelerate customer order fulfillment with inVia Robotics
- Dell Private Wireless Program expansion boosts secure enterprise connectivity across edge locations
- Enterprise SONiC Distribution by Dell Technologies simplifies how customers build and manage network fabric performance across the edge, data centers and public clouds
- Dell ProDeploy Flex service further accelerates deployment of edge solutions

Full story

Dell Technologies (NYSE:DELL) introduces Dell NativeEdge, an edge operations software platform, designed to help businesses simplify and optimize secure edge deployments. Customers can streamline edge operations across thousands of devices and locations from the edge to core data centers and multiple clouds.

Delivering on the promise of [Project Frontier](#), Dell NativeEdge is the industry's only edge operations software platform delivering secure device onboarding at scale, remote management and multicloud application orchestration.² It's purpose-built to power any enterprise edge use case with zero-touch deployment and an open system design, integrating with a variety of hardware across Dell's end-to-end portfolio. With Zero Trust capabilities built in, Dell NativeEdge reduces security risk by protecting customers' applications and infrastructure across their entire edge estate.

"Moving data is complicated and expensive, which has resulted in massively distributed architectures that can be difficult to manage, provision and automate. As our customers look to fuel new workloads and AI at the edge, they are turning to Dell to find simpler and more effective ways to manage and secure their ecosystem of edge technologies and applications," said Jeff Clarke, vice chairman and co-chief operating officer, Dell Technologies. "Dell NativeEdge puts them in the driver's seat, so they can manage and simplify their entire edge estate with a single solution, helping deliver better experiences, products and outcomes."

"Use cases for modern edge workloads are widely varied and growing, creating more complex infrastructure environments and edge operations," said Jennifer Cooke, research director of Edge Strategies at IDC. "Dell's introduction of Dell NativeEdge offers an interesting new solution that addresses this complexity, and many of the security issues inherent with deploying devices and applications at the edge, with comprehensive software that aims to help customers streamline their edge operations."

Faster deployment times and cost savings with Dell NativeEdge

For example, a large manufacturer may need to automate packaging and shipping across its numerous factory sites in various geographies. This means connecting multiple technologies, like IoT, streaming data and machine vision, which requires dedicated devices to run multiple software applications across locations. Testing and deploying infrastructure to run the applications can take months. Using Dell NativeEdge, the manufacturer can consolidate its technology stacks using existing investments and reduce the time to deploy edge assets and applications from months to weeks. The platform uses automation to streamline edge operations and helps the manufacturer quickly and securely roll out new applications to all sites from

a central location.

A Dell study¹ of nearly 100 large customers examined the potential economic impact of NativeEdge-enabled deployments for a typical manufacturing customer with an average of 25 facilities. A three-year investment in NativeEdge managing 75% of a manufacturing organization's edge assets showed that a customer could achieve:

- Up to 130% return-on-investment on their Dell NativeEdge deployment.
- A reduction in time required to onboard devices by up to 20 minutes for each edge infrastructure asset managed and a significant reduction to enterprise risk, resulting in cost savings.
- Accelerated edge asset deployment times and a decrease in edge operations costs with zero touch provisioning.
- Savings on transportation costs by decreasing the need for site-support dispatches, helping to reduce travel time as well as carbon dioxide emissions by up to 14 metric tons.

Customers across various industries could achieve similar impacts and benefits of NativeEdge.

New retail edge solution simplifies operations at retail stores and warehouses

Dell expands its retail edge solutions with a new **Dell Validated Design for Retail Edge** with inVia Robotics intelligent automation. Online ordering and curbside delivery have pushed more costs onto retailers. This solution uses software and automation to help retail employees become more efficient with last-mile picking, packing, shipping and delivery by converting existing warehouse and retail space into micro-fulfillment centers. With easy-to-manage technology at retail locations where data is generated, retailers can provide employees with more efficient pathfinding and order-picking across retail locations to significantly improve order fulfillment times and worker productivity.

The pre-tested, validated and Dell-supported infrastructure solution puts edge retail IT and applications onto a single infrastructure stack for efficient deployment, management and support. Customers will be able to deploy this solution on Dell PowerEdge servers with their choice in unified management, including Linux, Microsoft Azure Stack HCI and VMware Edge Compute Stack. The solution offers customers a simplified and flexible path to intelligent retail automation.

Connectivity, efficiency and global support simplify the edge

With 81% of Fortune 100 companies using Dell edge solutions,³ Dell continues to bolster its portfolio with new solutions and capabilities to help customers simplify and gain more value from the edge:

- **Dell Private Wireless with Airspan and Druid** is a validated private wireless solution that gives enterprises reliable, secure wireless connectivity for thousands of remote edge technologies, like devices and sensors, distributed across edge locations. Part of the [Dell Private Wireless Program](#), the solution offers choice in private wireless for enterprises at the edge. The solution is easily integrated with enterprise IT and operational technology (OT) systems and includes tailored implementation, end-to-end management and support.
- **Enterprise SONiC Distribution by Dell Technologies 4.1**, a scalable, open source-based networking operating system on Dell switches, extends additional data center network features to edge deployments, including User Container Support (UCS) and streaming telemetry that provide better fabric visibility, security and performance. Dell's SONiC solution provides a single network operating system that combines the flexibility of a multi-vendor ecosystem with the simplicity of common open-source toolsets to help customers simplify lifecycle management of the network fabric and avoid vendor lock-in.
- **Dell ProDeploy Flex** is a modular deployment service designed to further accelerate time to value for customers at the edge. The flexible nature of the service allows customers to effectively tailor their edge deployment service needs to get the most value from their edge infrastructure and applications.

Dell continues to expand its edge solutions portfolio to help customers optimize the placement of workloads and data with plans to deliver more Dell edge solutions as a service to meet the changing needs of IT. Dell's expanding edge partner ecosystem is critical to customers' success at the edge. Through the Dell Edge Partner Certification Program, ISVs, system integrators and OEM partners will be able to test and validate their software applications on Dell NativeEdge to deliver integrated edge infrastructure solutions to customers.

"Dell Technologies and Schneider Electric's decades-long relationship has provided customers with innovative solutions to solve their greatest IT challenges in a smart and secure, always-on, and managed fashion," said Vandana Singh, senior vice president of Secure Power North America, Schneider Electric. "With the introduction of Dell NativeEdge, we see new opportunities to integrate and better meet our customers' mission-critical needs at the edge."

"Fastly is thrilled to see Dell take such industry leadership in uniting edge hardware and software platforms with the release of Dell NativeEdge," said Artur Bergman, chief architect and founder, Fastly. "The timing couldn't be better, as every day we hear from customers and prospects seeking new ways of deploying Fastly services like Next-Gen WAF, or our Web Assembly powered Edge Computing and Delivery platform, in environments beyond the traditional data center or cloud."

Availability

- Dell NativeEdge software platform will be available to customers, OEMs and partners in 50 countries beginning August 2023.
- Dell Validated Design for Retail Edge built with inVia Robotics will be available globally in August 2023.
- Dell Private Wireless with Airspan and Druid will be available globally in June 2023.
- Enterprise Sonic Distribution by Dell Technologies 4.1 is available globally beginning today.

- Dell ProDeploy Flex will be available globally in August 2023.

Additional resources

- [Learn more](#) about Dell NativeEdge
- [Find more](#) details on Dell Validated Design for Retail Edge
- [Read more](#) about Dell Private Wireless with Airspan and Druid
- [Learn more](#) about Enterprise SONiC by Dell Technologies
- Connect with Dell via [Twitter](#) and [LinkedIn](#)

About Dell Technologies

[Dell Technologies](#) (NYSE: DELL) helps organizations and individuals build their digital future and transform how they work, live and play. The company provides customers with the industry's broadest and most innovative technology and services portfolio for the data era.

Dell Technologies World

Join us May 22-25 for Dell Technologies World, the company's flagship event that brings together the latest trends, technology and thought leaders. During the event, customers and partners will explore the connected ecosystem of IT infrastructure, applications, devices and security along with our Dell APEX, multicloud and edge solutions that give customers greater flexibility to scale IT to meet business needs and transform their ideas into the innovations that shape our future.

Copyright © 2023 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies and Dell are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners.

- 1 Based on internal analysis, May 2023. The internal analysis consisted of internal modeling, customer interviews and third-party environmental consultant review for methodology validation. Actual results will vary.
- 2 Dell Technologies internal analysis, May 2023
- 3 Dell Technologies analysis of US Fortune 500, July 2022

 View original content to download multimedia: <https://www.prnewswire.com/news-releases/dell-nativeedge-software-transforms-edge-operations-301832123.html>

SOURCE Dell Technologies

Media Relations: Media.Relations@Dell.com