

Woolworths Selects Dell Technologies Cloud to Deploy Hybrid Cloud Strategy

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News Summary

- One of the world's largest retailers selects Dell Technologies to bring together its public and private clouds
- Improves Woolworths' ability to manage inventory and support operations for nearly 3,000 retail stores

Woolworths, Australia's largest retailer, has selected Dell Technologies (NYSE:DELL) Cloud to help provide consistent, exceptional customer and team experience across its 3,000 retail outlets.

As one of Australia and New Zealand's most innovative retailers, Woolworths needs systems availability and near real-time data integration across its support offices, stores and distribution centers to enable 24 x 7 operations. Woolworths also needs the ability to scale applications to meet spikes in demand capacity caused by unforeseen events like COVID-19.

"With a presence in more than 1,000 communities across Australia and New Zealand, we have a vital role to play in meeting the essential needs of tens of millions of customers every week," said Woolworths Group CIO John Hunt. "To help us better manage this task, we're working with Dell Technologies to launch Woolworths Group Hosting Service, which marries our public and private clouds into one seamless system."

Through the Dell Technologies Cloud, Woolworths manages many of its mission-critical processes and applications, from the distribution of goods via its Blue Yonder Warehouse and Transport Management applications, to HR and payroll management for 215,000 team members via the Kronos Workforce application.

Dell Technologies Cloud brings the benefits of public cloud to the data center and the power of the data center to the public cloud. With a consistent operating environment across public and private clouds, Woolworths can eliminate the silos and complexity that multiple clouds create.

The private cloud, housed across two data center facilities in Sydney, is managed by Dell Technologies. By adopting Dell Technologies On Demand, Woolworth acquires on-premises IT with an as-a-Service consumption model. With a better understanding of capital and operating expenses, the retailer can better plan future budget requirements.

"The retail industry is going through a seismic shift thanks to advanced technologies. Consumers expect their shopping experiences to be seamless and consistent, whether it's online or in the store," said Angela Fox, senior vice president and managing director, Dell Technologies in Australia and New Zealand. "With Dell Technologies Cloud as the foundation of its hybrid cloud model, Woolworths has a reliable managed approach for their supply chain, logistics, warehouse management and other mission-critical applications."

About Dell Technologies

[Dell Technologies](#) (NYSE:DELL) helps organizations and individuals build their digital future and transform how they work, live and play. The company provides customers with the industry's broadest and most innovative technology and services portfolio for the data era.

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